

Low-Fare Search Leadership

Finding the lowest fares for your customers is one of the most important aspects of your job. Your customers rely on you to provide them with the best available fares. As a *Sabre Connected* agent you can be assured that you have access to the lowest fares through the *Sabre* GDS.

Don't just take our word for it. It's been proven by recent independent studies. For example, a recent North America study indicates that the *Sabre* GDS finds the lowest fare an average of 94% of the time vs. other GDSs. The savings were substantial too – 7%, or \$41 per ticket.

And we also excelled on a global scale. Here's a look at how the *Sabre* system fared head-to-head against key competitors worldwide.

Vs. Amadeus – *Sabre* was 4 times more likely to find the lowest fare and delivered average consumer savings of \$271 vs. \$218 for Amadeus

Vs. Galileo – *Sabre* was nearly 5 times more likely to find the lowest fare and delivered average consumer savings of \$522 vs. \$237 for Galileo

Vs. Worldspan – *Sabre* was over 3 times more likely to find the lowest fare, and when *Sabre* found the lower fare, consumer savings averaged \$442 vs. \$228 for Worldspan

In terms of aggregate savings across all GDS competitors, here's how we fared in each of the global regions:

Sabre's Consumer Savings		
	Average Net Savings per Ticket	Average % Savings per Ticket
Asia-Pacific	\$227	29%
Canada	\$281	18%
EMEA	\$50	14%
Latin America	\$223	19%