



Sabre PowerPlus Profiles – The future of data management

Sabre PowerPlus Profiles transforms *Sabre Travel Network* subscribers' management and use of traveler, corporation, supplier and agency information, replacing *Stars*. Designed as a relational database that supports structured profiles storage, *PowerPlus Profiles* has efficient data collection and data transfer capabilities that accommodate the needs of all Sabre Connected customers across points-of-sale.

Key Features

- Agencies have greater flexibility than ever before with the possibility of utilizing more than 1600 unique data elements in the profile database
- Agencies can create and use multiple profile types, including agency, operational, agent, corporation, and traveler
- Timely profile information queries can be accomplished using a variety of data options, including search by profile name, traveler last and/or first name, corporation or email address
- The profile index field lists all profiles used in the reservation, with links to easily display each profile directly from the PNR

Benefits

- *PowerPlus Profiles* displays information via a Graphical User Interface GUI for flexible data selection and information modification offering improvements in search, display and move functions
- *PowerPlus Profiles* contains structured data that can be easily updated and managed, providing high value for customer analysis and future reporting capabilities
- *PowerPlus Profiles* utilizes both a graphical interface and linear commands, which are supported in MySabre active listening
- *PowerPlus Profiles* will support *Stars* format commands for profile display and blind move, so agency processes not requiring an agent to view profile content can remain intact
- *PowerPlus Profiles* provides operational and cost efficiency improvements that can make positive contributions to an agency's bottom line



Starting in 3Q 2009, Sabre Connected agencies will begin upgrading to *PowerPlus Profiles*, the new high availability, high performance profile solution for Sabre Travel network agency customers. *PowerPlus Profiles* replaces Stars with equivalent capabilities and offers many improved and new features never available with STARS.

Agency limited release testing using the MySabre agent booking portal began in 4Q 2008 and continues with 33 participants from North America, EMEA and Latin America. The market release for *PowerPlus Profiles* Agent GUI available through MySabre is planned for 3Q 2009.

The target sunset date for STARS is end of year 2010.

Additional information can be found in Agency eServices under Business Tools → Fare Management tools → Community home → Sabre PowerPlus Profiles.

Agencies not using STARS and new customers will be upgraded to PowerPlus Profiles automatically and be able to use the product immediately.

Agencies using STARS, all your current STARS content will be automatically moved into PowerPlus Profiles for your review and usage. Once this is complete, your agency's STARS will no longer be accessible as you cannot have both profile solutions at the same time

As soon as we have the final upgrade date and migration plan for our local market we will inform you accordingly.

Agencies using STARS now, please contact us for additional information regarding migration plans.

Workshops, trainings and support will be provided so that you are ready to immediately benefit from the many profile capabilities.

